

# Focus on Pest Control

Our 35th  
Year!

ADDRESSING OUR CUSTOMERS' TERMITE AND PEST  
CONTROL NEEDS SINCE 1985.

## TERMITES

Usually, one of the first signs of a termite infestation is the appearance of swarmers (pictured above), which is in the spring for the termite species found in Kansas. Swarms usually generate panic calls from homeowners who suddenly see what can be thousands of winged termites appearing in a living room or basement or even outside. Swarms are an indication that termites are present and that a healthy colony may be nearby. If you see mud tubes or see a swarm this spring, call our office to schedule an inspection. Keep some of the insects for our inspector to identify and we'll discuss a treatment plan that will provide ongoing protection for your home or business.

Spring is waiting in the wings and so are termites. More and more consumers are beginning to understand the threats posed by these voracious pests and consumers are increasingly turning to dynamic online resources for information.

The pest control industry has made great strides in improving homeowner awareness regarding termite threats and prevention. In an effort to show consumers just how devastating these silent-destroyers can be, the National Pest Management Association has declared March 8-14, 2020 as Termite Awareness Week.

### ON THEIR BEST BEHAVIOR: How to Guide Your Children

As a parent, you are your children's first teacher, helping them to learn how to behave in all kinds of situations. Here are some tips to help you bring out their best:

**BE CLEAR ABOUT RULES, BUT PICK YOUR BATTLES.** Dangerous behavior that can hurt someone must be dealt with. Behaviors that are annoying, but not harmful, can simply be ignored.

**BE CONSISTENT.** Always correct behaviors that break the rules you've set. Use "timeouts" for children ages 18 months to 5 years. For older children, take away privileges, such as TV watching or time with friends.

**BE THE KIND OF PERSON YOU WANT YOUR CHILDREN TO BE.**

### Why Use Professional Pest Management?

Occasionally, our technicians are asked what type of license or certification is required to do their job.

There are two types of pesticides: general use pesticides and restricted use pesticides. General use products are those which can be purchased by the public and applied by homeowners without special training. There are times when our technicians select a general use product from among those available to the pest management industry.

Restricted use pesticides can only be applied by technicians (certified applicators) who have received proper training and ongoing education. These individuals must be able to pass examinations on insect identification, pest management methods, inspection techniques and Integrated Pest Management techniques.

All of our company's technicians are certified applicators who have been licensed by the Kansas Department of Agriculture to apply products for the control of insects in residential and commercial settings. Additionally, our staff attends regular training and education sessions throughout the year.

## KIDS' CORNER



PLAY GAMES AND CHECK OUT MORE FUN PEST FACTS AT [www.kidspestworld.org](http://www.kidspestworld.org). You can find a link to this website at [www.advancepest.com](http://www.advancepest.com).

The praying mantis is capable of turning its head 360 degrees. It is the only insect that can do this and the only creature on earth with only one ear.

### SENTRICON\* *Termite Colony Elimination System*

In 1995, Lt. Col. Eileen M. Collins became the first woman to pilot a U.S. space shuttle; "Forest Gump" won an Oscar for Best Picture; Cleveland opened the Rock and Roll Hall of Fame Museum and the Cleveland Indians were in the World Series for the first time in 40 years!

All of the above "good stuff" happened in the year Dow AgroSciences launched the Sentricon\* *Termite Colony Elimination System*.

Since 1995, Sentricon\* Systems have been installed around over 2 million residential and commercial properties, and Sentricon\* Systems currently protect such national treasures as the White House and the Statue of Liberty.

Now, on the 25th anniversary of the launching of Sentricon\*, the System has received an extensive technology makeover, including:

- ⇒ Always Active technology—the bait now is placed in all Sentricon\* stations at installation and each station remains baited all the time.
- ⇒ Improved bait matrix—featuring a new matrix that enhances bait acceptance and extends durability, Recruit\* HD bait is preferred by termites over wood, and becomes more preferable and palatable to the pests over time. Additionally, the bait contains 2.3 times more active ingredient (Noviflumuron) than Recruit IV termite bait.
- ⇒ Annual monitoring label—the EPA has granted annual monitoring for Always Active.

## THE SLEEP TIGHT FOUNDATION

was established in 2018 to help folks with the costs required for eradication of bed bug infestations because  
**Bed Bugs Bite**  
**(A)ctually, They Suck!**



Bed bug infestations are having a severe social, economic and emotional impact on our community and surrounding communities and many of our neighbors do not have the funds to pay for treatment of their homes for bed bugs.

The Sleep Tight Foundation is currently soliciting funds to help those who are unfortunate enough to experience a bed bug infestation, but are unable to pay all or a portion of the costs required for remediation of the issue.

The Foundation would be grateful for any amount you are able to give and because the Sleep Tight Foundation is a 501 (c)(3) corporation, your donation is tax-deductible. Your donations can be mailed to:

P O Box 1202, Hutchinson KS 67504-1202



This newsletter is intended to bring you information to make your life easier and more enjoyable. Please pass this Newsletter along to friends and relatives who might need our services.

If you have questions or comments, please call our office at 662.3616 or 800.536.3614 or e-mail us at [advance@advancepest.com](mailto:advance@advancepest.com).

We sincerely appreciate your business!

We love to hear from our customers. Do you need information? Let us know! Have a question for our staff? Call us, e-mail us, send up smoke signals - we don't care! Jump right in there and tell us what's on your mind. But please be nice, we are really, really sensitive.

### STINGING INSECTS

1 in 30 Americans (8 million people) are allergic to the venom of stinging insects such as honeybees, wasps, hornets, yellow jackets and fire ants.

