

# SPOTLIGHT ON SPRING PEST CONTROL

ADDRESSING OUR CUSTOMERS' TERMITE AND PEST CONTROL NEEDS SINCE 1985.

CELEBRATING OUR 40th YEAR!



## TERMITE SWARMS

Usually, one of the first signs of a termite infestation is the sudden appearance of swarmers (pictured above). Swarm season generally occurs in the spring for the species of termite found in Kansas. Swarms typically generate panic calls from homeowners who may suddenly see hundreds, if not thousands, of winged termites appearing in a living room or basement or even outdoors. Swarms are an indication that termites are present and that a healthy colony may be nearby. If you see mud tubes or see a swarm this spring, call our office to schedule an inspection. Keep some of the insects for our inspector to identify and we'll discuss a treatment plan that will provide ongoing protection for your home or business.

In early 1995, our company was authorized by Dow AgroSciences to install and monitor Sentricon\* *Termite Colony Elimination Systems*, representing a breakthrough in methods of termite treatment which was far different from any liquid barrier treatments which had been used in the past.

Sentricon\* is an ongoing service which consists of installing and monitoring bait stations which are placed in the ground around the perimeter of a structure. The System has evolved significantly since its introduction in 1995. Today, when a System is installed, all Stations are baited with **Recruit HD termite bait** (EPA#62719-608). An authorized technician, who has been specially trained, monitors these stations as required by Corteva AgriScience and the **Recruit\* HD** label. Installation of bait in each Station means your property is being protected round-the-clock. Worker termites which feed on this bait are rendered unable to feed the remaining colony members. Because soldier and reproductive termites cannot feed themselves and rely on workers to provide food for the colony, the colony will eventually starve. **Recruit\*** is termite specific and continuous feeding by the workers eventually results in colony elimination.

Call our office for more information about this unique and proven method of termite control.



WORKER TERMITES



## DID YOU KNOW?

Rodents are anatomically unable to vomit. Researchers believe rodents' strong sense of taste may have developed as a way for them to avoid toxins, which is why it's important to use the palatable baits for their elimination.



# ADVANCE

Termite & Pest Control, Inc.  
2515 E. 14<sup>th</sup> Avenue,  
Hutchinson KS 67501

## TIDBITS

**Abraham Lincoln** wasn't just a president — he was also a licensed bartender and a skilled wrestler. Legend has it that he only lost one of nearly 300 matches.  
**John Tyler**, the 10th president, had 15 children — the most of any president. He certainly ran both a country and a full household!  
When **Calvin Coolidge** was president, the White House wasn't just filled with political guests. He was fond of raccoons and even kept one named Rebecca around the Oval Office.



**ADVANCE Termite & Pest Control, Inc.** began operations in April, 1985. As we celebrate our 40<sup>th</sup> year in business, we would like to thank our employees, past and present, our customers, suppliers, and friends for all their support and encouragement during the past 40 years.

## A TRIP DOWN MEMORY LANE

### What else happened in 1985?

The Statue of Liberty got a very expensive facelift in 1985, funded by Lee Iacocca's media blitz. (Was the reconstruction done by a plastic surgeon or a welder?)

The EPA ordered a virtual ban on leaded gasoline, requiring removal of 90% of the lead in automobile fuel by the end of the year. Good thing – can you imagine one more kind of gasoline to choose from?

New Coke was introduced to consumers, with high hopes of its receiving just as smashing an acceptance as the “real thing”. But loyal Coke drinkers revolted and forced Coke to reintroduce the 99-year old recipe. Three months later, they did just that – under the new name “Classic Coke”.



Pete Rose broke baseball's record as he passed Ty Cobb's mark for lifetime base hits.



In football, Chicago Bear running back Walter Payton was rewriting the record books during 1985. His greatest accomplishment was setting the all-time record for rushing.



The establishment of the Rock and Roll Hall of Fame was announced this year by a group of recording executives. This permanent museum immortalizes the memories of the movers and shakers of the music industry.

Hit songs in 1985 included *River Run*, *We Are the World*, and *Saving All My Love for You*. And in case the music wasn't melancholy enough, *Out of Africa* won the Oscar for best picture!

Although things have changed a great deal in 40 years, some things remain the same – our company still strives to provide the same high quality, consistent service that we began offering in 1985. Although some of the names and faces at our company have changed, our company's Mission Statement: **To provide the highest quality pest management services and achieve maximum customer satisfaction through the use of integrated pest management techniques**, will **always** be our highest priority.

It is not the variegated colors, the cheerful sounds, and the warm breezes which enliven us so much in spring; it is the quiet prophetic spirit of endless hope, a presentiment of many happy days, the anticipation of higher everlasting blossoms and fruits, and the secret sympathy with the world that is developing itself. —Martin Opitz



This newsletter is intended to bring you information to make your life easier and more enjoyable. Please pass this Newsletter on to friends and relatives who might need our services.

Questions, concerns or comments? Contact our office: 620.662.3616 or send us an e-mail: [advance@advancepest.com](mailto:advance@advancepest.com)

### ARE YOU OUT THERE?

We love to hear from our customers. Do you need information? Let us know! Have a question for our staff? Call us, e-mail us, send up smoke signals - we don't care! Jump right in there and tell us what's on your mind. But please be nice, we are really, really sensitive.

